

FOR IMMEDIATE RELEASE
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***MMI CONSOLIDATES THEIR 3 FACILITIES
INTO 1 LARGE FACILITY!***

COMMERCE, Calif – In an effort to run company operations more efficient, MMi (Mini-Mailers, Inc.), *Southern California's Premier Direct Mail House Since 1986* – recently consolidated its 3 facilities into 1 large facility, ...located in Commerce, CA.

“Having all divisions and facilities under 1 roof definitely makes us a lot more efficient,” states William Rivera, President of MMi. *“When the company was known as Mini-Mailers, Inc., my vision was to have multiple facilities so that we were convenient in location for our clients. However, when we outgrew the name “Mini-Mailers, Inc.” and re-branded to MMi, I knew I needed 1 large facility that was centrally located between LA & OC as opposed to multiple smaller facilities.”*

MMi, is widely recognized for their strong reputation and customer loyalty. Having served over 7.0K clients – big and small – throughout its almost 25 year history, the company is considered one of the premier mail houses in Southern California. The company's core service offering is mailing services; however, they have a whole suite of services – *such as their digital and web solutions, mail tracking services and enhanced ROI capabilities* – that complete the direct mail experience...far beyond your traditional mail house.

MMi's reputation is best explained by Julian Trimino, Executive at Traffik: *“MMi is a great mail house, the best I've ever worked with. Their counsel, service and value is extraordinary and why MMi is my trusted direct mail partner.”*

The company will be celebrating their Open House – including a ribbon cutting ceremony by the Mayor – on *Thursday, July 29, 2010*. Festivities will include traditional mariachi music, a taco cart, margaritas, a raffle drawing and much, much more! For more information about this event, please call or e-mail Cynthia Garcia at (323) 724-6464 or cgarcia@MMiDirectMail.com.

For further information about MMi – *Southern California's Premier Direct Mail House* – please visit www.MMiDirectMail.com.

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