



Help the Children
Charity Texas Hold 'Em Tournament Sponsorship Opportunities
Saturday, June 5, 2010
Crowne Plaza Hotel - Commerce, California

Help the Children:

Established in 1998, Help the Children is a human services organization dedicated to serving the economically disadvantaged and underserved through the systematic distribution of food, clothing, disaster relief, and other resources. We empower over 600 local agencies to include homeless shelters, senior citizen shelters, rehabilitation centers and other organizations to address the needs of low-income children and youth, senior adults, and people affected by disabilities and homelessness.

Here in Los Angeles County, Help the Children is currently improving the quality of life of more than 130,000 needy families each month through our feeding program, which distributes over 2 million pounds of food, mainly produce, each month, from our 40,000 square foot warehouse located in Los Angeles County.

ALL-IN SPONSOR - \$10,000 “ You Have the Royal Flush!”

- Exclusive sponsorship credit at the event.
- Logo will have prominent placement on a 31’ x23 LED at the Citadel Outlets with major visibility from I-5 North/ South, in the City of Commerce!
- Primary Red Carpet sponsorship placement during the event.
- 3 corporate tables (30 event participants).
- Opportunity for designated representative to make welcome remarks at the event.
- Gobo log placement on center stage.
- 3 customized commemorative felt table covers to be given to you at the end of the event.
- Professionally designed signage highlighting sponsorship.
- Title sponsorship credit in all media and graphic e-mail announcements.
- Website banner ad and hyperlink on Help the Children and other various supporting websites such as the City of Commerce Industrial Council.

HEADS UP SPONSOR - \$7,500

- 2 corporate tables (20 event participants).
- 2 customized commemorative felt table covers to be given to you at the end of the event.
- Sponsorship credit in all media and graphic e-mail announcements.
- Website banner ad and hyperlink on Help the Children and other various supporting websites.
- Professionally designed signage highlighting sponsorship.

HOLD-EM SPONSOR - \$5,000

- 2 corporate tables (20 event participants).
- 10 Non-player admissions to the event (to include food and beverages).
- Sponsorship credit in all media and graphic e-mail announcements.
- Professionally designed signage highlighting sponsorship.

RIVER SPONSOR - \$1,500

- 1 Corporate Table (10 event participants).
- 5 Non-player admissions to the event (to include food and beverages).
- Sponsorship credit in all media and graphic e-mail announcements.
- Professionally designed signage highlighting sponsorship.



**Help the Children
Charity Texas Hold 'Em Tournament
Sponsorship Pledge
Saturday, June 5, 2010
The Crowne Plaza
Commerce California**

Please reserve your sponsorship by Friday, May 21, 2010 by completing the information below:

Company/Organization: _____

Contact Name: _____ Title: _____ Phone: _____

Sponsorship (Circle One) ALL-IN HEADS-UP HOLD-EM RIVER

Amount Enclosed \$ _____ or _____ Please bill me (Please mail checks to Help the Children, P.O. box 911607. Los Angeles, CA 90091, or fax to (323)980-9878. Make checks payable to: Help the Children, P.O. Box 911607, Los Angeles, CA 90091.

Credit Card #: _____

Card Type: _____ Visa _____ MasterCard _____ American Express Expiration Date: _____ CVV Code: _____

Signature: _____

For more information please visit our website at www.helpthechildren.org. To contact Help the Children call (323)980-9870.

Thank you for your support of Help the Children and the programs and services we provide needy people in our communities.