



# Event Sponsorship Package

The poster features a dark background with vibrant red and yellow lightning bolts. At the top right, the text "SAVE THE DATE" is written in a bold, orange, sans-serif font. In the center, a large, stylized sun with sharp rays is depicted. The "CIC" logo is superimposed on the sun, and below it, the text "COMMERCE INDUSTRIAL COUNCIL CHAMBER OF COMMERCE" is written in a small, white, sans-serif font. Below the sun, the words "BUSINESS MANIA" are written in a large, blue, outlined, sans-serif font, with "2010" in a smaller, orange, sans-serif font centered underneath. Below this, the text "SUMMER SLAM YOUR BUSINESS INTO SUCCESS!" is written in a small, orange, sans-serif font. The main title "BUSINESS EXPO" is written in a large, bold, yellow, sans-serif font. Below the title, the date "THURSDAY JULY 15" is written in a white, sans-serif font. At the bottom, the time "4:00PM - 7:00PM" is written in a white, sans-serif font. The logos for "CROWNE PLAZA HOTELS &amp; RESORTS" and "Commerce Casino LOS ANGELES" are positioned above the time. At the very bottom, a black banner contains the text "TO REGISTER FOR OUR ANNUAL BUSINESS EXPO &amp; LOCK IN YOUR TABLE FOR THIS SUMMER'S HOTTEST EVENT, PLEASE CONTACT THE CIC CHAMBER AT 323.728.7222" in a white, sans-serif font.

# 2010 CIC Annual Business Expo

*Presented By*



**COMMERCE INDUSTRIAL COUNCIL**

Chamber of Commerce

Dear Prospective Expo Sponsor:

On Thursday, July 15, 2010, the Commerce Industrial Council (CIC) Chamber of Commerce will host its Annual Business Expo at the Crowne Plaza Hotel at the Commerce Casino. This event will be open to businesses throughout the Greater Los Angeles area, and promises once again to be one of the premiere business-to-business expos in the region.

The benefits of sponsorship are abundant, as you will see on the sponsor matrix on the last page of this package. Particularly, our partnership with local media outlets will allow you to benefit through extensive pre- and post-event exposure.

Your sponsorship also provides valuable and extensive marketing and advertising benefits, client and employee appreciation, and an ideal opportunity to meet and network with business professionals.

If you are interested in taking advantage of this unique opportunity to be a sponsor at the CIC's Annual Business Expo, please contact us at your earliest convenience at (323) 728-7222.

Thank you for your consideration.

With all our success in mind,

A handwritten signature in black ink, appearing to read 'Eddie D. Tafoya'.

EDDIE D. TAFOYA  
Executive Director

[www.IndustrialCouncil.org](http://www.IndustrialCouncil.org)



# 2010 CIC Annual Business Expo



## Extensive Exposure

The Chamber's partnership with the local media print Newspapers (Eastern Group Publications and Wave Publications) provides all sponsors with valuable exposure to potential customers.

Sponsor names are also found in numerous other event promotions including the CIC Chamber Website, the Chamber's monthly eNewsletter, the Expo's Program, and *Focus on Business* magazine, our official Chamber magazine. Also, exhibitor registration forms, event posters and postcards, and extensive features as our sponsor at the expo with logos showcased at the event.

## Valuable Information & Resources to Help Your Business Grow!



Sponsors will also be recognized numerous times throughout the day over the event P.A. system and on the multimedia presentation displayed in the exhibit hall.

Throughout the expo, attendees can sample food from some of the area's top restaurants and caterers.



# 2010 CIC Annual Business Expo

## Sponsorship Agreement

2010 Annual Commerce Industrial Council  
Chamber of Commerce Business Expo  
Thursday, July 15, 2010

Yes, I/we would like to become a sponsor at the following level...

- Ultimate Warrior Platinum Sponsor - \$1,000
- Andre The Giant White Gold Sponsor - \$750
- Bushwacker Silver Sponsor - \$500
- Businessmaniac Bronze Sponsor - \$350

In exchange for sponsorship funding for our Annual Business Expo, the Commerce Industrial Council Chamber of Commerce has agreed to provide the benefits outlined for the corresponding sponsor level on the "Corporate Sponsorship Opportunities" page of the Business Expo Sponsorship packet. The above sponsorship levels include expo table.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip Code \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

\_\_\_\_\_  
Sponsor Representative Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Chamber Representative Signature

\_\_\_\_\_  
Date

**Please return to:** Commerce Industrial Council Chamber of Commerce, 6055 E. Washington Blvd., Suite 120, Commerce, CA 90040 or fax to (323) 728-7565.

The 2010 Annual Business Expo will be presented by the Commerce Industrial Council Chamber of Commerce on Thursday, July 15, 2010. The event will be hosted at the Crowne Plaza Hotel at the Commerce Casino located at 6121 E. Telegraph Road in the City of Commerce.

The following matrix outlines the benefits your company will receive as a sponsor of this event. Please call Eddie Tafoya or Pat Monroy at (323) 728-7222, to discuss how your company can benefit through sponsoring one of the Chamber's most important business-to-business events.

# Corporate Sponsorship Opportunities

SPONSORSHIP OPPORTUNITIES	Ultimate Warrior  Platinum Sponsor \$1,000.00	Andre The Giant  White Gold Sponsor \$750.00	Bushwacker  Silver Sponsor \$500.00	Businessmanaic  Bronze Sponsor \$350.00
Your company name and logo included as event presenter along with the Chamber	●			
Extra large booth space in prominent location (with early commitment)	●			
Standard booth space in prominent location (with early commitment)	●	●	●	
A full-page ad in the Expo Program and Logo on the Program front cover	●			
Your company can be Exclusive Sponsor from your Industry	●			
Company Name or Logo included on event advertisements	●	●	●	●
Frequent mention of your Company Name at Chamber events & at event over P.A. system	●	●	●	●
Your company logo in the Expo Program	●	●	●	●
Your company logo in the Expo event passports	●	●	●	●
Logo included on Event Registration / Promotional flyers	●	●	●	●
Free Advertising on Multimedia presentation at the event	●	●		
Listed as a Major Sponsor in all Event Media Materials and Press Releases	●	●	●	●
Your Company Profiled on our Chamber Website	●	●	●	●
Your Company Profiled in our Chamber eNewsletter	●	●	●	●
Your Company Profiled in "Sponsor Profile" section in our Chamber Magazine	●	●	●	●
Your Banner Displayed near entrance of the Event	●	●		

**Questions? Contact us at (323) 728-7222, or send us an e-mail at [events@industrialcouncil.org](mailto:events@industrialcouncil.org)**