

50th Anniversary Golden Gala



*Commemorative Program
Advertising Opportunities*

Commemorative Gala Program

Advertising

❖ This is an opportunity to place a congratulatory message in our commemorative Golden Gala program journal.

- ❖ Full-Page, Color Ad \$750
- ❖ Full-Page, Black & White Ad \$650
- ❖ Half-Page, Color Ad \$500
- ❖ Half-Page, Black & White \$400
- ❖ Quarter-Page, Color Ad \$250
- ❖ Quarter-Page, Black & White Ad \$200
- ❖ Business Card Ad \$125
- ❖ Name Listing \$100

Ad Deadline:
October 9

Ad Specifications:
Full-Page Size: 8"x10"
Half-Page Size: 8"x5.25"
Quarter-Page Size: 4"x2.625"

Interested advertisers and for questions regarding advertising in our commemorative program, please contact Eddie Tafoya at (323) 728-7222, or eddie@industrialcouncil.org

Advertisements

50th Anniversary Golden Gala

Saturday, October 24, 2009

Please specify ad size here.

Ad Deadline:
October 9

- ❖ I would like to reserve a _____ size ad in the commemorative Golden Gala Program Journal for \$_____.
- ❖ Name: _____ Company Name: _____
- ❖ Please charge my credit card: ___ VISA ___ MC ___ AMEX
- ❖ Checks made payable to Commerce Industrial Council.
- ❖ Credit Card # _____ Expiration Date: _____
- ❖ Credit Card Billing Address: _____
- ❖ Names as it appears on card: _____
- ❖ Signature: _____ Date: _____

Mail payments for program journal ads to: Commerce Industrial Council, Attn: Eddie Tafoya, P.O. Box 91-1039, Commerce, CA 90091. Order form can also be faxed to (323) 728-7565. For more information on advertising, please contact us at (323) 728-7222 or eddie@industrialcouncil.org

Acceptable Formats for Ad Copy

**Ad Deadline:
October 9**

- ❖ ___ Adobe Acrobat (PDF)
- ❖ ___ Adobe Illustrator EPS
- ❖ ___ Adobe Photoshop Tiff-grayscale at 300 dpi, black & white bitmap at 600-1200 dpi
- ❖ ___ Adobe InDesign or QuarkXPress
- ❖ ___ Camera-Ready Art (ad slick)
- ❖ ___ Please typeset my ad for me (copy attached)

- ❖ For copy requiring typesetting: On a separate sheet, please type or print clearly **EXACTLY** how you would like your ad to appear in the Program Journal, and attach it to this form.